



Wesleyan University-Philippines
School of Leadership and Advanced Studies
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Title of the Program:	Master in Business Administration
Type of Program:	Graduate Program
Total No. of Years:	2 years
Total No. of Units:	36

The Master in Business Administration (MBA) is a professional graduate degree program designed to develop capable, socially responsible, and mature managers and leaders in today's evolving global business environment. The program focuses on skills needed by business professionals, such as analytical reasoning, communication, leadership, and strategic thinking. WU-P MBA embodies the university's ethos of Christian character and excellence in one's chosen vocation. Thus, the program prepares graduates to possess godly values to work competitively and ethically in the global marketplace.

Program Outcomes

At the end of the program, graduates will be able to

1. understand and systematize advanced concepts, principles, and theories related to business administration at the local and global levels;
2. apply relevant skills in responding to challenges, threats, and opportunities in the business marketplace;
3. construct appropriate tools and theories to address circumstances that demand creative innovation;
4. analyze situations quickly and critically to come up with suitable decisions;
5. establish collaboration with partners and various organizations for various projects and endeavors;
6. create business strategies and plans applicable to the social, economic, and political needs at the local, regional, national, and global levels;
7. display effective communication skills in written and oral form and in formal and informal occasions; and
8. execute their responsibilities competitively and in godliness.

Curriculum: MBA – with Thesis

	COURSE #	COURSE NAME	UNITS
Basic Courses (9 units)	MBA 201	Business Research	3
	MBA 202	Organization and Management Theories	3
	MBA 203	Statistics for Business Research	3
	MBA 204	Human Resource Management	3

Major Subjects (15 units)	MBA 205	Marketing Management	3
	MBA 206	Finance Management and Managerial Accounting	3
	MBA 207	Operation Management	3
	MBA 208	Business Management Information System with Computer Application	3
Cognates (6 units)	MBA 209	International Trade	3
	MBA 210	Quantitative Techniques	3
	MBA 211	Macroeconomics Analysis	3
Thesis (6 units)	THESIS 301	Thesis Writing	6
Others	COMPRE	Comprehensive Examination	0

Course Learning Path

The MBA (with Thesis) may be completed in two years, both for full-time and part-time studies. Students are advised to follow the course sequence in order not to encounter problems in their academic journey.

FULL TIME STUDENTS

YEAR 1 SEMESTER 1	YEAR 1 SEMESTER 2	YEAR 1 SUMMER
MBA 201 Business Research	MBA 203 Statistics for Business	<i>Any 2 of the following:</i>
MBA 202 Organization and Management Theories	MBA 204 Human Resources Management	MBA 209 International Trade
MBA 206 Finance Management and Managerial Accounting	MBA 205 Marketing Management	MBA 210 Quantitative Techniques
MBA 207 Operations Management	MBA 208 Business Management Information System	MBA 211 Macroeconomics Analysis
YEAR 2 SEMESTER 1		
Comprehensive Examination		
Thesis Writing		

PART TIME STUDENTS

YEAR 1 SEMESTER 1	YEAR 1 SEMESTER 2	YEAR 1 SUMMER
MBA 201 Business Research	MBA 203 Statistics for Business	<i>Any 2 of the following:</i>
MBA 202 Organization and Management Theories	MBA 205 Marketing Management	MBA 209 International Trade
MBA 206 Finance Management and Managerial Accounting	MBA 208 Business Management Information System	MBA 210 Quantitative Techniques
		MBA 211 Macroeconomics Analysis
YEAR 2 SEMESTER 1	YEAR 2 SEMESTER 2	
MBA 204 Human Resources Management	Comprehensive Examination	
MBA 207 Operations Management	Thesis Writing	

Curriculum: MBA – Non-Thesis

	COURSE #	COURSE NAME	UNITS
Basic Courses (9 units)	MBA 201	Business Research	3
	MBA 202	Organization and Management Theories	3
	MBA 203	Statistics for Business Research	3
Major Subjects (15 units)	MBA 204	Human Resource Management	3
	MBA 205	Marketing Management	3
	MBA 206	Finance Management and Managerial Accounting	3
	MBA 207	Operation Management	3
	MBA 208	Business Management Information System with Computer Application	3
Cognates (6 units)	MBA 209	International Trade	3
	MBA 210	Quantitative Techniques	3
	MBA 211	Macroeconomics Analysis	3
Non-Thesis (6 units)	MBA 212	Corporate Entrepreneurship	3
	MBA 213	Project Feasibility Study	3
Others	COMPRES	Comprehensive Examination	0

Course Learning Path

The MBA (Non-Thesis) may be completed in two years, both for full-time and part-time studies. Students are advised to follow the course sequence in order not to encounter problems in their academic journey.

FULL TIME STUDENTS

YEAR 1 SEMESTER 1	YEAR 1 SEMESTER 2	YEAR 1 SUMMER
MBA 201 Business Research	MBA 203 Statistics for Business	<i>Any 2 of the following:</i>
MBA 202 Organization and Management Theories	MBA 204 Human Resources Management	MBA 209 International Trade
MBA 206 Finance Management and Managerial Accounting	MBA 205 Marketing Management	MBA 210 Quantitative Techniques
MBA 207 Operations Management	MBA 208 Business Management Information System	MBA 211 Macroeconomics Analysis
YEAR 2 SEMESTER 1	YEAR 2 SEMESTER 2	
MBA 212 Corporate Entrepreneurship	Comprehensive Examination	
MBA 213 Project Feasibility Study		

PART TIME STUDENTS

YEAR 1 SEMESTER 1	YEAR 1 SEMESTER 2	YEAR 1 SUMMER
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MBA 201 Business Research	MBA 204 Human Resources Management	<i>Any 2 of the following:</i>
MBA 202 Organization and Management Theories	MBA 205 Marketing Management	
MBA 206 Finance Management and Managerial Accounting	MBA 208 Business Management Information System	MBA 210 Quantitative Techniques
		MBA 211 Macroeconomics Analysis
YEAR 2 SEMESTER 1	YEAR 2 SEMESTER 2	
MBA 207 Operations Management	MBA 203 Statistics for Business	Comprehensive Examination
MBA 212 Corporate Entrepreneurship	MBA 213 Project Feasibility Study	

Curriculum: MBA – Hotel and Restaurant Management

	COURSE #	COURSE NAME	
Basic Courses (9 units)	MHRM 201	Business Research	3
	MHRM 202	Organization and Management Theories	3
	MHRM 203	Statistics for Business Research	3
	MHRM 204	Human Resource Management	3
	MHRM 205	Marketing Management	3
Major Subjects (18 units)	MHRM 206	Financial Management and Managerial Accounting	3
	MHRM 207	Operations Management	3
	MHRM 208	Advanced Hotel, Restaurant, and Resort Organization and Management	3
	MHRM 209	Advanced Food and Beverage Management	3
	MHRM 210	Advanced Banquet and Catering Management	3
	MHRM 211	Advanced Tour Guiding and Travel Management	3
Non-Thesis (9 units)	CASE STUDY	Case Study Presentation	3
	COMPRE	Comprehensive Examination	0
	INT	Internship	6

Course Learning Path

The MBA in Hotel and Restaurant Management may be completed in two years, both for full-time and part-time studies. Students are advised to follow the course sequence in order not to encounter problems in their academic journey.

FULL TIME STUDENTS

YEAR 1 SEMESTER 1	YEAR 1 SEMESTER 2	YEAR 1 SUMMER
MHRM 201 Business Research	MHRM 205 Marketing Management	MHRM 210 Advanced Banquet and Catering Management
MHRM 202 Organization and Management Theories	MHRM 208 Advanced Hotel, Restaurant, and Resort Organization and Management	INT Internship
MHRM 206 Financial Management and Managerial Accounting	MHRM 209 Advanced Food and Beverage Management	
MHRM 207 Operations Management	MHRM 211 Advanced Tour Guiding and Travel Management	
YEAR 2 SEMESTER 1	Year 2 SEMESTER 2	
Case Study		
Comprehensive Examination		

PART TIME STUDENTS

YEAR 1 SEMESTER 1	YEAR 1 SEMESTER 2	YEAR 1 SUMMER
MHRM 201 Business Research	MHRM 205 Marketing Management	MHRM 210 Advanced Banquet and Catering Management
MHRM 202 Organization and Management Theories	MHRM 208 Advanced Hotel, Restaurant, and Resort Organization and Management	INT Internship
MHRM 206 Financial Management and Managerial Accounting	MHRM 209 Advanced Food and Beverage Management	
	MHRM 211 Advanced Tour Guiding and Travel Management	
YEAR 2 SEMESTER 1	YEAR 2 SEMESTER 2	
MHRM 207 Operations Management	Comprehensive Examination	
Case Study		

Curriculum: MBA – Social Entrepreneurship

	COURSE #	COURSE NAME	
Basic Courses (9 units)	SEM 100	Formation of Social and Developmental Entrepreneurship	3
	SEM 101	Social Marketing Research	3
	SEM 102	Management Information System with Computer Education	3
Major Courses (15 units)	SEM 103	Strategic Planning and Management	3
	SEM 104	Measurement and Evaluation of Social Enterprise	3

	SEM 105	Human Resource Management	3
	SEM 106	Risk Management	3
	SEM 107	Financial Management and Managerial Accounting	3
Cognates (12 units)	SEM 108	Operations Management	3
	SEM 109	Product Development and Capital Management	3
	SEM 110	Internal and External Environment Assessment	3
	SEM 111	Transformational Leadership and Management	3
Others (3 units)	COMPRE	Comprehensive Examination	0
	CAPS	Capstone Project	3

Course Learning Path

The MBA in Social Entrepreneurship may be completed in two years, both for full-time and part-time studies. Students are advised to follow the course sequence in order not to encounter problems in their academic journey.

YEAR 1 SEMESTER 1	YEAR 1 SEMESTER 2	YEAR 1 SUMMER
SEM 100 Formation of Social and Developmental Entrepreneurship	SEM 102 Management Information System with Computer Education	SEM 106 Risk Management
SEM 101 Social Marketing Research	SEM 104 Measurement and Evaluation of Social Enterprise	SEM 109 Product Development and Capital Management
SEM 103 Strategic Planning and Management	SEM 105 Human Resource Management	SEM 111 Transformational Leadership and Management
YEAR 2 SEMESTER 1	YEAR 2 SEMESTER 2	
SEM 107 Financial Management and Managerial Accounting	COMP Comprehensive Examination	
SEM 108 Operations Management	CAPS Capstone Project	
SEM 110 Internal and External Environment Assessment		