

# Wesleyan University-Philippines School of Leadership and Advanced Studies





## MASTER IN HOSPITAL ADMINISTRATION

The Master in Hospital Administration (MHA) is a 36-unit graduate degree program that equips graduates to be effective administrators of hospitals or health care facilities. The program covers topics such as financial management, legal and ethical issues of health services, information management, economics and policy, strategic marketing, hospital planning and design, and hospital administration. Graduates shall be well-equipped to demonstrate managerial and leadership competencies, and exhibit critical thinking, and ethical sensitivity in decision-making in the various areas of responsibilities in hospital administration.

## **Program Outcomes**

At the end of the program, graduates will be able to

- 1. understand and systematize advanced concepts, principles, and theories related to hospital administration at the local and global levels;
- 2. apply relevant skills in responding to challenges, threats, and opportunities in hospital management;
- **3.** analyze and evaluate hospital management challenges and opportunities and propose action plans based on professionalism and good governance;
- **4.** establish collaboration with partners and various organizations for various projects and endeavors;
- **5.** create strategies and plans applicable to the social, economic, and political needs at the local, regional, national, and global levels;
- **6.** display effective communication skills in written and oral form and in formal and informal occasions;
- 7. execute their responsibilities competitively and in godliness; and
- **8.** undertake research that will improve the practice of hospital management.

## Course Delivery Method

Courses will be offered on flexible learning system. This means that each course will have synchronous and asynchronous learning activities throughout the week. Synchronous sessions may be physical or virtual (depending on the circumstances). Attendance is checked during synchronous sessions. Asynchronous learning activities may include doing assigned readings, writing papers, taking quizzes, joining online forum and discussions, performing on-site requirements, and other learning experiences assigned by the professor.

### Curriculum: MHA – with Thesis

	COURSE #	COURSE NAME	UNITS
Basic Courses (9	HA 101	Introduction to Hospital Administration	3
units)	HA 102	Statistics with Computer Education	3

	HA 103	Research Methodology	3
Major Subjects (15	HA 104	Biostastistics	3
units)	HA 105	Health Care Financial Management	3
	HA 106	Legal and Ethical Issues in Healthcare	3
	HA 107	Hospital Information Management	3
	HA 108	Healthcare Economics and Policy	3
Cognates (6 units)	HA 109	Entrepreneur and Strategic Marketing	3
	HA 110	Trends in Hospital Management	3
	HA 111	Human Behavior in Healthcare Organization	3
	HA 112	Strategic Hospital Planning, Design, and Construction	3
Thesis (6 units)	THESIS		
	WRITING	Thesis Writing	6

# **Course Learning Path**

The MHA with Thesis may be completed in two years, both for full-time and part-time studies. Students are advised to follow the course sequence in order not to encounter problems in their academic journey.

## **FULL TIME STUDENTS**

YEAR 1 SEMESTER 1	YEAR 1 SEMESTER 2	YEAR 1 SUMMER
HA 101 Introduction to Hospital Administration	HA 102 Statistics with Computer Education	HA 104 Biostastistics
HA 103 Research Methodology	HA 107 Hospital Information System	HA 106 Legal and Ethical Issues in Healthcare
HA 105 Health Care Financial Management	HA 108 Healthcare Economics and Policy	
HA 112 Strategic Hospital Planning, Design, and Construction	HA 109 Entrepreneur and Strategic Marketing	
YEAR 2 SEMESTER 1		
Comprehensive Examination		
Thesis Writing		

## PART TIME STUDENTS

YEAR 1 SEMESTER 1	YEAR 1 SEMESTER 2	YEAR 1 SUMMER
HA 101 Introduction to Hospital	HA 102 Statistics with Computer	HA 104 Biostastistics
Administration	Education	
HA 103 Research Methodology	HA 107 Hospital Information	HA 106 Legal and Ethical Issues
	System	in Healthcare
HA 112 Strategic Hospital	HA 109 Entrepreneur and	
Planning, Design, and	Strategic Marketing	
Construction		

YEAR 2 SEMESTER 1	YEAR 2 SEMESTER 2	YEAR 2 SUMMER
HA 105 Health Care Financial	HA 108 Healthcare Economics	Comprehensive Examination
Management	and Policy	
Thesis Writing		

# Curriculum: MHA - Non-Thesis

	COURSE #	COURSE NAME	UNITS
Basic Courses (9	HA 101	Introduction to Hospital Administration	3
units)	HA 102	Statistics with Computer Education	3
	HA 103	Research Methodology	3
Major Subjects (15	HA 104	Biostastistics	3
units)	HA 105	Health Care Financial Management	3
	HA 106	Legal and Ethical Issues in Healthcare	3
	HA 107	Hospital Information System	3
	HA 108	Healthcare Economics and Policy	3
Cognates (6 units)	HA 109	Entrepreneur and Strategic Marketing	3
(choose only 2)	HA 110	Trends in Hospital Management	3
	HA 111	Human Behavior in Healthcare Organization	3
	HA 112	Strategic Hospital Planning, Design, and Construction	3
Non-Thesis (6 units)	COMPRE	Comprehensive Examination	0
(choose 2 only)	HA 113	Executive Leadership on Health	3
	HA 114	Healthcare Strategic Planning Management	3
	HA 115	Healthcare Administrative Capstone	3

# **Course Learning Path**

The MHA Non-thesis may be completed in two years, both for full-time and part-time studies. Students are advised to follow the course sequence in order not to encounter problems in their academic journey.

## **FULL TIME STUDENTS**

YEAR 1 SEMESTER 1	YEAR 1 SEMESTER 2	YEAR 1 SUMMER
HA 101 Introduction to Hospital	HA 102 Statistics with Computer	HA 104 Biostastistics
Administration	Education	
HA 103 Research Methodology	HA 107 Hospital Information	HA 106 Legal and Ethical Issues
	System	in Healthcare
HA 105 Health Care Financial	HA 108 Healthcare Economics	
Management	and Policy	
HA 112 Strategic Hospital	HA 109 Entrepreneur and	
Planning, Design, and	Strategic Marketing	
Construction		
YEAR 2 SEMESTER 1	YEAR 2 SEMESTER 2	

HA 114 Healthcare Strategic	Comprehensive Examination	
Planning Management		
HA 115 Healthcare		
Administrative Capstone		

#### PART TIME STUDENTS

YEAR 1 SEMESTER 1	YEAR 1 SEMESTER 2	YEAR 1 SUMMER
HA 101 Introduction to Hospital	HA 102 Statistics with Computer	HA 104 Biostastistics
Administration	Education	
HA 103 Research Methodology	HA 107 Hospital Information	HA 106 Legal and Ethical Issues
	System	in Healthcare
HA 112 Strategic Hospital	HA 109 Entrepreneur and	
Planning, Design, and	Strategic Marketing	
Construction		
YEAR 2 SEMESTER 1	YEAR 2 SEMESTER 2	YEAR 2 SUMMER
HA 105 Health Care Financial	HA 115 Healthcare	Comprehensive Examination
Management	Administrative Capstone	
HA 114 Healthcare Strategic	HA 108 Healthcare Economics	
Planning Management	and Policy	

## **Program Descriptions**

### HA 101 INTRODUCTION TO HOSPITAL ADMINISTRATION

Analysis of the functions and processes of administration, organizational theories, strategies, and techniques in a hospital system. This course also discusses the integration of HR into the strategic and operational decision-making processes of the organization. Topics include the legal HR environment, organizational strategy and development, recruitment, retention, training, compensation management and employee relations. Significant time will be spent discussing human resource issues in today's workplace.

#### HA 102 STATISTICS WITH COMPUTER EDUCATION

An understanding of the nature, significance and uses of statistics in education is the focus of this course. It includes a review of elementary statistics and familiarizes the students with different methods and techniques such as random sampling, distribution of measurements; graphical-histogram/linear and numerical, central tendency (mean, mode, median), variability (range, percentile, variance, standard deviation, chi-square and methods of correlation's. Instruction will include application of SSPS in research undertaking.

#### HA 103 RESEARCH METHODOLOGY

Provides background for both the producer of research concerned with the promotion of research as a science and a consumer of research interested with the interpretation and application of research findings. It is a survey of nature of research, the methods and techniques through which it is conducted and the crucial role it plays in the advancement of research as a science.

#### **HA 104 BIOSTATISTICS**

A competency-oriented course which emphasizes both the theoretical and the practical aspects of biostatistics. This course presents fundamental concepts in descriptive biostatistics, exploratory data analysis, and statistical inference, focusing on probability and analysis of one, two, three or more samples. Topics include discrete and continuous probability models; expectation and variance; central limit theorem; inference, including hypothesis testing and confidence for means, proportions, and counts; maximum likelihood estimation; sample size determinations; elementary non-paramedic and parametric methods; graphical displays; and data transformations.

#### HA 105 HEALTHCARE FINANCIAL MANAGEMENT

Provides a basic understanding of health services financial management with emphasis on the discounted cash flow analysis, risk, financial statements, capital investments, debt and equity financing and capital budgeting. It blends accounting and finance theories, principles, concepts and techniques most important to managers in the health care industry.

#### HA 106 LEGAL AND ETHICAL ISSUES IN HEALTHCARE

An overview of legal and ethical issues facing the health care industry that will provide students with a basic working knowledge of how health law and ethics can be applied to real-world problems. Components studies include: overview of the legal process and resources; ethical issues of concern to health providers; constitutional considerations in health care, legal and ethical issues related to access to health care, end of life issues, and reproductive health; role and structure of hospital ethics committees; tort law and professional liability; fraud and abuse, government regulation, doctrine of informed consent, confidentiality, and ethical decision making.

### HA 107 HOSPITAL INFORMATION SYSTEM

Applications and simulation of the fundamental concepts of hospital information system and their significance to hospital problem-solving and decision making.

#### HA 108 HEALTHCARE ECONOMICS AND POLITY

An introduction to the theoretical foundations of health care economics and its application to the health care industry and payment systems and to the field of health policy both at the national and state level. The course presents health care economics as a main source of rapid changes in health care markets, and includes studies of provider behaviour, insurance, expenditures, market structure, competition, costs, utilization, and access on the economics side, and cost-and case-based reimbursement and capitalization on the reimbursement side. This course will also provide students with an understanding of the process of health policy analysis and its implementation.

#### HA 109 ENTERPRENEUR AND STRATETIC MARKETING

Designed to encourage entrepreneurial thinking within the future leaders of the health care industry. This is accomplished with an introduction to the role of strategic decision-making and marketing. Specific attention will be placed on the principles of marketing, the marketing concepts, seeing the patient as customer, and the fundamental issues and decisions involved in planning and marketing plan for a health care product or service.

### HA 110 TRENDS IN HOSPITAL MANAGEMENT

Examines the three systems that are viral to the service generation or production concepts of the hospital. Discusses the major developments in theory and practice in hospital administration.

#### HA 111 HUMAN BEHAVIOR IN HEALTHCARE ORGANIZATION

Deals with the nature and scope of organizational behavior, and causes and effects to work relationships within the internal and external environment.

### HA 112 STRATEGIC HOSPITAL PLANNING, DESIGN, AND CONSTRUCITON

Interdisciplinary analysis on the forces controlling the hospital, including status of technology and current building legislation, its planning, developing, designing and contracting.

#### HA 113 EXECUTIVE LEADERSHIP ON HEALTH

Provides a detailed understanding of the administration and organization of healthcare systems, including analysis of management problems, planning, evaluation, operations, and policy analysis within the healthcare environment.

#### HA 114 HEALTHCARE STRATEGIC PLANNING AND MANAGEMENT

Investigates the strategic planning and management of today's health care industry both from a worldwide prospective as well as a generic hospital one and the planning required for an expansion into the global market. In particular, market research, international trends, remunerations and conditions, language considerations, health and safety aspects, organizational structures, job descriptions, career planning, training, housing and integration into foreign cultures and systems.

### HA 115 HEALTHCARE ADMINISTRATIVE CAPSTONE

Serves as a culminating experience in which students are expected to apply knowledge gained from their graduate experience. The course is designed to provide a final experience in which students demonstrate mastery of content and allow an opportunity closure and connection between courses. The purpose of this capstone course is to facilitate the integration and synthesis of content through critical thinking; it is also a turning point for the student from education to professional practice. Students have one term to complete the capstone project.

#### THESIS WRITING

Covers the actual writing of the thesis manuscript. It also includes the oral presentation of the thesis findings and the submission of final approved manuscript.

### **Contact Details**

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