



Wesleyan University-Philippines
School of Leadership and Advanced Studies
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DOCTOR OF PHILOSOPHY Business Administration

The Doctor of Philosophy in Business Administration is a 42-unit research degree designed to develop and advance knowledge and perspective through analytical synthesis of management and leadership theories and principles. It is designed for scholarly growth in the theoretical foundations of business administration, management academics, and writing skills. It promotes Christian-based, humane, socially responsible, and effective business leadership. It is the expressed goal of the program to equip graduates with research and change management skills needed in the academia and other organizations in the twenty-first century. The program also exposes students to current issues and trends and to real-world scenarios, and challenges them to conduct research that addresses these.

Program Outcomes

At the end of the program, graduates will be able to

1. convey information, written and oral, across all types of audiences, venues and media in a manner that can easily be understood;
2. demonstrate knowledge and critical thinking related to management and leadership theories and principles;
3. conduct research to address current issues, trends, and challenges in the field, thereby contributing knowledge;
4. create appropriate curriculum and manage educational programs related to business administration;
5. lead in the implementation of the country's educational and economic programs to help attain national development goals and objectives; and
6. collaborate, communicate, engage, and empower others inside and outside the organization they are working.

Course Delivery Method

Courses will be offered on flexible learning system. This means that each course will have synchronous and asynchronous learning activities throughout the week. Synchronous sessions may be physical or virtual (depending on the circumstances). Attendance is checked during synchronous sessions. Asynchronous learning activities may include doing assigned readings, writing papers, taking quizzes, joining online forum and discussions, performing on-site requirements, and other learning experiences assigned by the professor.

Curriculum

	COURSE #	COURSE NAME	UNITS
Basic Courses (9 units)	PhD BA 301	Advanced Business Research	3
	PhD BA 302	Advanced Organization and Management Theories	3
	PhD BA 303	Advanced Statistics for Business Research	3
	PhD BA 304	Advanced Human Resource Management	3

Major Cognates (15 units)	PhD BA 305	International Marketing	3
	PhD BA 306	Data and Business Analytics	3
	PhD BA 307	Strategy and International Business	3
	PhD BA 308	Advanced Project Feasibility Study	3
	PhD BA 309	Comparative Management Systems	3
	PhD BA 310	Transformational Leadership	3
	PhD BA 311	Advanced Fiscal and Resource Management	3
	PhD BA 312	Project Planning, Development, and Evaluation	3
	PhD BA 313	Entrepreneurship Analysis	3
Cognates/ Electives (3 units)	PhD BA 314	Economic Theory and Polity	3
	PhD BA 315	Comparative Banking Systems	3
	PhD BA 316	Special Topics in Business Administrations	3
	PhD BA 317	Legal Bases of Business and Social Responsibility and Good Governance	3
Others	COMPRE	Comprehensive Examination	0
Dissertation (15 units)	DISSERT 400	Dissertation Seminar	3
	DISSERT 401	Dissertation Writing	12

Course Learning Path

The PhD in Business Administration may be completed in two years, both for full-time and part-time studies. Students are advised to follow the course sequence in order not to encounter problems in their academic journey.

FULL TIME STUDENTS

YEAR 1 SEMESTER 1	YEAR 1 SEMESTER 2	YEAR 1 SUMMER
PHD BA 301 Advanced Business Research	PHD BA 304 Advanced Human Resource Management	PHD BA 307 Strategy and International Business
PHD BA 302 Advanced Organization and Management Theories	PHD BA 305 International Marketing	PHD BA 313 Entrepreneurship Analysis
PHD BA 310 Transformational Leadership	PHD BA 312 Project Planning, Development, and Evaluation	
PHD BA 317 Legal Bases of Business and Social Responsibility and Good Governance		
YEAR 2 SEMESTER 1	YEAR 2 SEMESTER 2	
Comprehensive Examination	DIST 401 Dissertation Writing	
DIST 400 Dissertation Seminar		

PART TIME STUDENTS

YEAR 1 SEMESTER 1	YEAR 1 SEMESTER 2	YEAR 1 SUMMER
PHD BA 301 Advanced Business Research	PHD BA 304 Advanced Human Resource Management	PHD BA 307 Strategy and International Business

PHD BA 302 Advanced Organization and Management Theories	PHD BA 305 International Marketing	PHD BA 313 Entrepreneurship Analysis
PHD BA 310 Transformational Leadership	PHD BA 312 Project Planning, Development, and Evaluation	
YEAR 2 SEMESTER 1	YEAR 2 SEMESTER 2	
PHD BA 317 Legal Bases of Business and Social Responsibility and Good Governance	COMPRES Comprehensive Examination	
DIST 400 Dissertation Seminar	DIST 401 Dissertation Writing	

Course Descriptions

PHD BA 301 ADVANCED BUSINESS RESEARCH

Application of business research methodologies for corporations, joint ventures, conglomerates etc. in the local and foreign environment. The process of writing the dissertation begins here.

PHD BA 302 ADVANCED ORGANIZATION AND MANAGEMENT THEORIES

Begins by developing a paradigm perspective on the nature of scientific research and theory. Examines seminal contributors to theories of organization and individual behaviour in organizations with attention to both historical context and current approaches. Topics such as classical management theory, the human relations perspective, motivation, institutional theory, comparative organizational designs; change processes; the organizational-environment contingency, and systems perspectives; inter-organizational forms, organizational learning; organizational dysfunction and ethical perspectives are examined. Students take an active role in presenting and critiquing early and current theory and practice as well as relating theory and research to their own experience.

PHD BA 304 ADVANCED HUMAN RESOURCE MANAGEMENT

Explores the most recent theories and principles in human resource management. Emphasis will be given on published literature over the last 24 months. Students are expected to do class presentations, engage in critical engagement and discussion, and write a rigorous research paper on one particular contemporary theory.

PHD BA 305 INTERNATIONAL MARKETING

Methods applied to estimate potential and to select pricing and distribution strategies; communications to serve markets outside the Philippines; methods to serve these markets through branches, warehousing operations, international brokers and traders and foreign affiliates; adaptations to markets in countries with different cultural, political, and economic characteristics; review of marketing and distribution methods of a selected number of Philippine and foreign companies.

PHD BA 306 DATA AND BUSINESS ANALYTICS

Provides students with the knowledge and skills to apply advanced quantitative and qualitative modelling techniques to analyse and develop solutions to contemporaneous business challenges. At the beginning of the course, students will learn the foundation of analytical tools. The students will apply them to analyse real-world issues.

PhD BA 307 STRATEGY AND INTERNATIONAL BUSINESS

Covers the theory and practice of developing and implementing strategies for gaining competitive advantage in the global business environment. Students will master the theoretical body of knowledge in the fields of strategic management and international business. They will also consider a variety of empirical approaches used to research the international competitive strategy process. Explores the accelerating globalization of industries, regionalization of competition, and the institutional contexts that both facilitate and impede the formation and implementation of strategies globally.

PhD BA 309 COMPARATIVE MANAGEMENT SYSTEMS

Explores various management systems worldwide. Investigates global management strategies related to contemporary issues. Students will conduct an analysis of select global economies and management strategies surrounding today's problems.

PhD BA 310 TRANSFORMATIONAL LEADERSHIP

This course provides a comprehensive approach that incorporates behavioural elements, personality aspect of leadership, and the social structure or culture of organizations created by transformational leaders. It includes the multifaceted nature of leadership, incorporating individuals and groups in distributed process.

PhD BA 311 ADVANCED FISCAL AND RESOURCE MANAGEMENT

Provides an in-depth analysis of financial management in corporations with emphasis on decision making. Working capital management, short-term and long-term financing, mergers, business failures, and reorganizations are considered in depth with and extension of the valuation concepts presented in the basic financial management course.

PhD BA 312 PROJECT PLANNING, DEVELOPMENT AND EVALUATION

Various stages, technique and models of project feasibility study preparation from its planning stage, development and evaluation and appraisal stages.

PhD BA 313 ENTREPRENEURSHIP ANALYSIS

Evaluation of productive enterprise in business and industry, description and causes of business failure, review of such factors as energy, shelter, agri-business, industrial benefit analysis, and profitability.

PhD BA 314 ECONOMIC THEORY AND POLICY

Explores the theory of prices and markets and examines macro-economics policies of government that affect the management decisions of business. Explores the theoretical roots of competing policy options in areas such as taxation, fiscal and monetary policy, international trade and antitrust regulation. Also assesses the implications for business decisions of various government regulations as they affect the productivity and overall performance of the private sector.

PhD BA 315 COMPARATIVE BANKING SYSTEMS

Studies internal banking regulations, regional banking policies, and banking models in different countries.

PhD BA 316 SPECIAL TOPICS IN BUSINESS ADMINISTRATION

Covers areas and subjects that are not offered in the regular curriculum. Special topics is a mechanism that facilitates the development of new courses and encourages experimentation and curriculum development in the different business administration fields.

PhD BA 317 LEGAL BASES OF BUSINESS, SOCIAL RESPONSIBILITY, AND GOOD GOVERNANCE

Covers all laws enacted and promulgated relative to the establishment, operation, dissolution, liquidation of business organizations. It also covers cases which need legal interventions. Likewise, it includes the legal and ethical principles which both facilitate and regulate corporate business.

DISSERT 400 DISSERTATION SEMINAR

Provides opportunities for students to present their findings to their classmates, critique each other's works, and offer constructive suggestions to one another. The goal is for students to defend their proposal before the end of the course.

DISSERT 401 DISSERTATION WRITING

Covers the actual writing of dissertation manuscript. It includes the oral presentation of the dissertation and the submission of final, approved manuscript. Throughout the course, students will be encouraged to present in colloquium, seminars, and conferences.

Contact Details

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